

Inspiring Scotland is an exciting new way of using money and skills to improve the lives of Scotland's most vulnerable people.

By putting in place significant long term funding and development support for Scotland's charities we are changing people's lives for the better. The funding for Inspiring Scotland comes from a range of investors, all driven by a desire for social change and we are committed to carrying out robust evaluation to let us know what is working so everyone involved can build on success and improve results.

Our first fund, the 14:19 Fund, is currently investing in 24 charitable ventures which are all working with 14 to 19 year olds who are struggling to make a successful transition from school to the next stage of their lives.



Our new approach to addressing social issues brings with it new money for the voluntary sector and follows the principles of:-

- High engagement - we will actively participate in helping organisations to succeed.
- Long term sustained support and investment, both financial and non-financial.
- Funding the general operations (core costs) of voluntary organisations as well as delivery of their services.
- Organisational capacity building, including funding charities to grow the scale of their operations.
- Defining clear, measurable social benefits.
- Rigorous evaluation and performance measurement.
- Holding organisations accountable for results and reward success.
- Sharing successes and failures openly.

Go Play is our new programme in partnership with the Scottish Government.

It is a two year programme which uses a slightly different model in that it is fully funded by the Scottish Government, however it will follow the same route of providing benefit from our experience in the voluntary sector and our range of resources and supporters.

The aim of the Go Play programme is to assist the play sector to grow and offer increased opportunities for free play to children aged 5 to 13 years. When we talk about free play, we mean:-

freely chosen, personally directed, intrinsically motivated behaviour that actively engages the child. It is performed for no external goal or reward, and is a fundamental and integral part of healthy development – not only for individual children, but also for the society in which they live.

Who provides this support?

Inspiring Scotland has put together a small team of staff with a strong range of business and voluntary sector skills and experience. Their role as **Go Play** Performance Advisors is to work closely with play organisations as they develop proposals for the programme.

What support do you receive if you are successful?

If you successfully secure investment, you will be allocated a dedicated Performance Advisor. This individual will have an intensive, sustained input to your organisation, fostering a close relationship with the key individuals in your charity. Your Performance Advisor will be committed to supporting you to achieve the outcomes that you have set. They will also work with you to strengthen your organisation, helping it to operate as effectively as possible.

The **Go Play** Performance Advisor role balances working alongside you to find solutions whilst challenging you to make the most of Inspiring Scotland's investment in your organisation.



Inspiring
Scotland

Invest in the future **For real and lasting change.**

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